

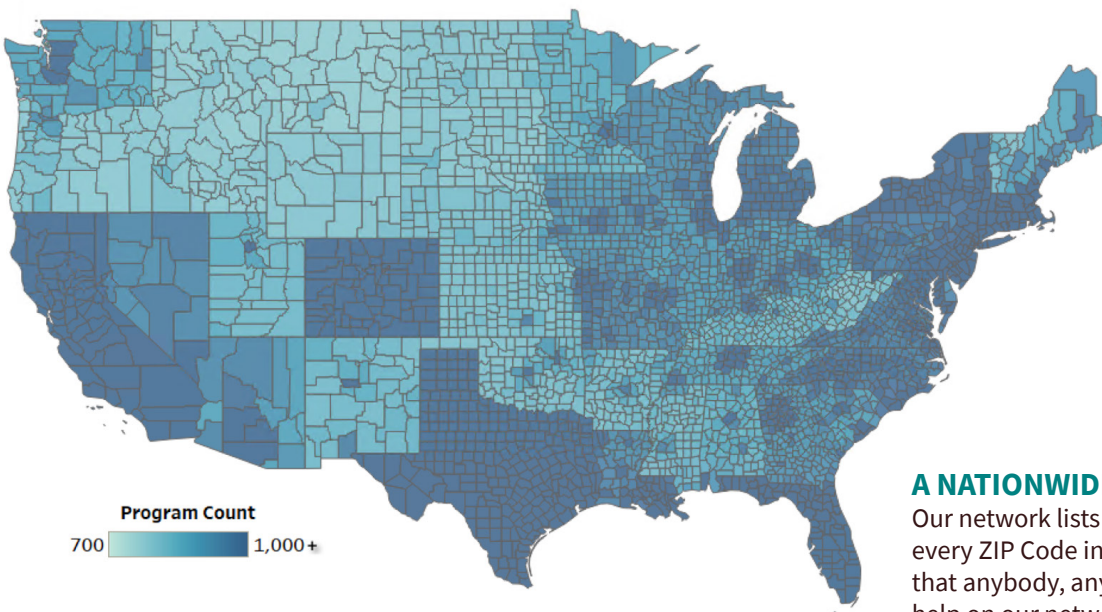


# aunt bertha

Aunt Bertha was built in 2010 to offer an easier way to find social services and to connect to them directly and electronically. Aunt Bertha has since built the largest network of free and reduced-cost programs in every ZIP Code across the United States — this includes federal, state, county, municipal, and local resources in the biggest cities and smallest towns.

**42,000+**  
ZIP Codes

**2,500,000+**  
Users



### OUR MISSION

We connect all people in need and the programs that serve them (with dignity and ease).

### SEEKERS FIRST, ALWAYS

The Seeker, or person in need navigating for social services, comes first above all else at Aunt Bertha. We're protective of Seekers and take extraordinary measures to ensure that their interests are served in every aspect of our business.

### WE SUPPORT NONPROFITS

We provide free intake and screening tools for nonprofits and social care providers to encourage them to receive vetted referrals from people seeking help on our network. We have a Community Engagement team that provides free resources and training to help nonprofits succeed.

### AN OPEN PLATFORM

We are the only network that provides a platform that's free and open to search. This way, even the most vulnerable populations can find help using Aunt Bertha. Search results return all available resources, giving people the dignity of navigating a complete set of options.

### TAILORED SEARCH

Programs on our network are searchable by location and service type so that finding the right resource is easy. Sophisticated filters refine search results as deep as you need, resulting in the most relevant resources for your users.

### A NATIONWIDE NETWORK

Our network lists 700+ programs in every ZIP Code in the U.S. This means that anybody, anywhere, can find help on our network.

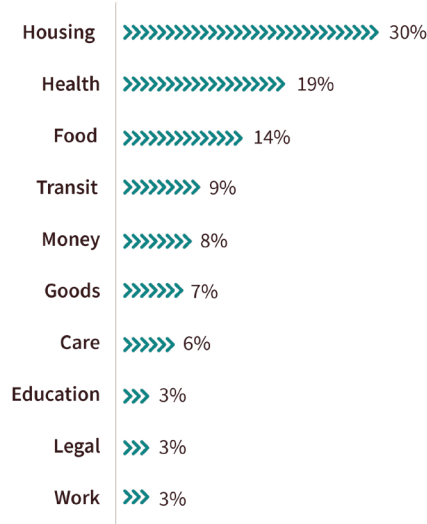
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### HUMAN DATA CURATION

- Our Data Operations Team undergoes a manual, four-step process before publishing any new program listing on Aunt Bertha.
- Our biggest investment is our Data Operations Team because valuing the quality of our network means being able to stand behind every result.
- Our team reviews 95% of programs at least every six months, keeping information up to date.
- All program listings include a date at the bottom of the program card that reflects the most recent update.
- 65% of all searches by people seeking help are for housing, food, and health care.

### SEARCHES BY CATEGORY, US



### DIVERSITY AND SOCIAL IMPACT

We are a Certified B Corporation. Certified B Corporations are businesses that balance purpose and profit. We are legally required to consider the impact of our decisions on our workers, customers, suppliers, community, and the environment. This means that everything we do is in service of our mission of connecting people and programs with dignity and ease.

Our employees are veterans, social workers, caretakers of special needs kids, caretakers of our parents, foster parents, and some of us overcame tough conditions as kids. We're a team of people dedicated to making a difference.

### 200+ CUSTOMERS, INCLUDING:

#### Governments



#### Health Plans



#### Health Care



#### Education



#### Other



#### Recognition

Aunt Bertha is a nationally recognized company, with awards for impact, security and innovation.

#### TED Fellows



#### GLG SOCIAL IMPACT

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