

BLOOMINGTON HOSPITAL FOUNDATION IMPACT

A publication dedicated to sharing the impact made locally by the friends of the Foundation.

Celebrating 50 Years of Local Impact



Bloomington Hospital FOUNDATION

IMPACT LOCAL HEALTHCARE

The Bloomington Hospital Foundation kicked off 2017 as a celebration of 50 years of making a local impact on health care.

“Over the years, the Bloomington Hospital Foundation has given each of us an opportunity to give back to our community, to be an active participant in something much bigger than ourselves and to know that our donations – large and small – have had a direct impact on the quality of health care for our friends and neighbors,” said Foundation Board Member Winston Shindell. “It brings us together for a common cause that is beneficial to all.”

In celebration of this important milestone and the accomplishments of the Foundation and the generosity of this community, the Bloomington Hospital Foundation is sharing 50 Stories for 50 Years throughout 2017. The Foundation is also posting 50 Photos for 50 Years on its Facebook page. And later this year, the Foundation will kick off a giving campaign looking for donations of \$50 with all pledges serving a local common cause to be determined.

The 50 Photos for 50 Years on the Foundation's Facebook page features photos from the archives to present day and everything in between. “It's a fun, light-hearted way to commemorate this significant anniversary,” said Jon Barada, president, Bloomington Hospital Foundation. “Some of the photos are not to be missed, so if you aren't already our 'friend' on Facebook, I invite you to 'like' us!”

The 50 Stories for 50 Years have taken the form of news releases,

blog entries, website updates, speaking engagements and Facebook postings. Story content will include personal stories about the many people who have built the Foundation into what it is today – and the stories of local patients and families who have benefitted from this community's kindnesses. Every story can be found on the Foundation's website at BloomingtonHospitalFoundation.org.

The 50 Stories for 50 Years will include forward-looking features as well. “A 50-year anniversary isn't just an opportunity to review our past,” said Barada, “but also compels us to look to the future and the next 50 years. At the Foundation, we choose not to define ourselves by how much money we raise; rather we will measure our success by the impact we make in the lives of those served by our mission. We have done so for 50 years and look forward to making an impact in the next 50 years and beyond.”

DID YOU KNOW?

Did you know the Bloomington Hospital Foundation's rich history of local impact on health care began with a group of forward-thinking women in the late 1800s? Learn all about the Foundation's history – from the late 1800s to incorporation in 1967 to present day and beyond – by reading Story 1 of our 50 Stories for 50 Years. Simply type “history” into the search bar at BloomingtonHospitalFoundation.org.



“The Foundation has played a critical role in supporting local resources and care for our patients that would not otherwise be possible: from supporting cancer education, to building a Hospice House, to ongoing efforts to improve the wellness of our citizens, of all ages.”

- Foundation Board Member Drew Watters, MD,
Emergency Physician with IU Health Southern Indiana Physicians

New Beds Offer Improved Comfort at IU Health Hospice House

The Bloomington Hospital Foundation recently allocated nearly \$70,000 for the purchase of ten new patient beds at IU Health Hospice House. The beds offer improved comfort and safety to patients at the end of life's journey. IU Health Hospice and Hospice House Clinical Operations Manager Heather Varga, RN, sent the Foundation this note as an update:

Good morning!

The new Hillrom beds are amazing! We have been able to weigh our hospice patients with little effort and no discomfort to our patients. The beds are very easy to move around the room or wheel out onto the deck if the patient wishes.

The built in bed-exit alarms keep our patients safer. We are currently conducting a study and gathering data that will prove these beds help reduce patient falls. One RN said she really loved the fact that she can tell if the bed exit alarm is on just by walking by the room – there is a green light that glows under the bed when the alarm is on.

Lastly, the ability to convert each bed to a low air-loss mattress, to reduce pressure, has been wonderful for maintaining the skin integrity of our very fragile patients. We are very pleased with the beds and could not be more grateful!

Sincerely,

Heather Varga

MARGIN of Excellence

Not every dollar raised and allocated is for a campaign. Here are just a few examples of margin-of-excellence purchases that truly **make an impact**:

- Sleep Chairs in Inpatient Oncology Rooms
- Smoking Cessation Study
- Modems in Ambulances
- Podiatry Chair
- iPads for Children's Therapy Center
- Bladder Scanner
- Therapeutic Stability Balls
- Pediatric Trauma Equipment
- Wireless Blood Pressure Monitors
- Wireless Weight Scales
- Automatic External Defibrillators
- HIV/Positive Link Support
- HEART Fund Employee Assistance
- Exploration Island Therapeutic Playground



"I have lived in Bloomington many years and have been aware of the support that the Foundation has provided to the hospital, Olcott Center, Hospice and others. As a new board member, I quickly realized that I had underestimated the impact of the Bloomington Hospital Foundation on the health care of the local community. Their support is vital to the continued wellbeing of this community."

- Foundation Board Member Robert "Buck" Klemkosky,
Retired Finance Professor and Money Manager



"The Foundation offers a mechanism to raise money, manage money and spend money in a focused and deliberate manner. The Foundation works to build sustainable assets and create resources for funding important projects that benefit the community and specifically users of hospital services. An important contribution that impacted my family was Hospice House."

- Foundation Board Member John West,
Real Estate Broker



Ted Jackson, MBA, RRT

Ted Jackson Named Roland E. "Bud" Kohr Outstanding Leadership Award Winner

"Good character is dependent on the highest integrity in life and in work with respect for all human beings regardless of their status in life. I'd expect good leaders to lead their lives and make decisions as though their actions would appear on the front page of the local newspaper the next day."

- Roland E. "Bud" Kohr

In May of 2008, the Roland E. "Bud" Kohr Outstanding Leadership Award was established through the Bloomington Hospital Foundation as a way to honor Kohr's dedication to the local community. Kohr spent 40 years in health care, including nearly 29 years as President of Bloomington Hospital. The award provides an annual award and stipend for an outstanding employee who is a member of the hospital's Leadership Group.

Bud Kohr passed away in 2015, but his efforts to support outstanding leaders lives on through the Foundation. The award's selection criteria includes such qualities as honesty, integrity, ethical behavior, moral behavior, fairness, trust, and behavior that would serve as a role model to other leaders or would-be leaders.

One such leader, who was recently named the award winner in December of 2016, is Ted Jackson, MBA, RRT, Director of Pulmonary and Radiology Services for IU Health Bloomington Hospital.

"I've been at the hospital for 27 years, so Bud and I knew each other through work," Jackson said. "It meant a lot to me to be nominated for this award. To be nominated by peers is the most rewarding aspect, though."

Coworkers Michele Ridge and Kathy Bennett nominated Jackson for the award speaking to his dedication to servant leadership, trust and commitment, and support of team members.

Jackson has and continues to make a positive impact on the lives of others. With his award from the Bloomington Hospital Foundation, he plans to further that impact by completing the Certified Radiology Administrator credentialing exam through the Association for Medical Imaging Management.

Prior to his passing, when asked what the most important trait for the award is, Kohr shared, "Good character, good character, and good character." The Bloomington Hospital Foundation is confident that Kohr would have been proud of 2016 award winner Ted Jackson.

BLOOMINGTON HOSPITAL FOUNDATION IU HEALTH CHILDREN'S THERAPY CENTER

2017 Assisted Technology and Mobility Initiative

In 2016, the IU Health Children's Therapy Center celebrated its 25th anniversary of assisting local children. The Children's Therapy Center has served more than 12,000 children, providing physical therapy, occupational therapy, speech therapy and social services.

The center is accredited as a Pediatric Specialty Program by the Commission for Accreditation of Rehab Facilities and is the only program in the state of Indiana to hold this important accreditation.

With a focus on family-centered care, the IU Health Children's Therapy Center is proud to offer a wide range of specialty services and skills thanks to the purchase of needed equipment and the offering of staff training and education that is supported by donations to the center through the Bloomington Hospital Foundation.

The 2017 Assisted Technology and Mobility Initiative

will further help the center in its dedication to play-based treatment sessions where family members are encouraged to actively participate in an effort to promote carry-over into home, school and community environments. In short, these items will have a vast impact on the lives of the children using them.



Your support of the 2017 Assisted Technology and Mobility Initiative will help provide:

- ▶ High-tech assisted-communication devices for non-verbal children
- ▶ An eye-based tracking system so non-verbal children who struggle to control their extremities may "push" buttons on the communication device with their eye movement
- ▶ iPads with special apps for assisting with communication
- ▶ iPads with distinctive occupational therapy apps for assisting with fine motor and writing skills and dictation apps to help with school work
- ▶ Adaptive equipment for the above communication devices
- ▶ An Interactive Metronome that assists children with attention disorders using research-based training in the areas of attention, memory and coordination
- ▶ Biofeedback equipment including two high-tech devices called Bioness that help children with neurological conditions to walk more naturally
- ▶ Additional biofeedback equipment that will specifically be used to uniquely aid children who are struggling with incontinence
- ▶ Adaptive seating devices to improve sitting posture and/or postural control in mobility-impaired children
- ▶ Therapeutic foam balance beam and stepping stones
- ▶ Activity trackers
- ▶ Shading "sails" for Exploration Island so that the playground may be used even on the most scorching summer days!

IU Health Children's Therapy Center:

- They serve children and adolescents from birth to 21 years of age.
- They focus on family-centered care and make every effort to involve all members of a patient's family into therapy and care.
- In 2015, the center served well over 1,000 patients with a total of 16,641 visits.
- Children travel from more than 12 south central Indiana counties to receive care.
- Currently, over half of the patient population comes from a low-income household.
- The 2016 follow-up discharge calls indicated that 98.3% of children from the program found it easier to participate in home, school and community activities post-discharge.

You're Invited!

100 Men Who Cook | May 13, 2017

The 2017 100 Men Who Cook will benefit the Bloomington Hospital Foundation's **IU Health Children's Therapy Center 2017 Assisted Technology and Mobility Initiative**. The event features local "chefs" whipping up their best dishes for a good cause. Save the date for this delicious, fun-filled evening brought to you by the Foundation in partnership with Old National Bank. Find more details about this year's Heroes and Villains theme at Bloomington100MenWhoCook.org.



briefly Speaking

Mark Your Calendar: Women of Vision 2017 Forum Series

Helen Keller famously said, “The only thing worse than being blind is having sight but no vision.” There is certainly no lack of vision from the women who attend Bloomington Hospital Foundation’s Women of Vision events.

Created in January of 2016, Women of Vision is a group made up of just that – women with a vision for the future of health care in our community. They gather to learn, discuss and share ideas that will help shape and impact local health care.

The 2017 Women of Vision Forum Series is already scheduled for the year (with one February event already in the books) with an array of interesting topics that are sure to generate lively discussion. The series includes:

“Taking Care of Your Family, Friends and Colleagues”

Thursday, May 25, 2017 | 5:30-7:00 p.m. | Bloomington Country Club
Guest Speakers: Dayna A Thompson, MS, LMHC, Director, IU Health Bloomington Hospital; and Jean W. Scallon, MA, FACHE, CEO, Bloomington Meadows Hospital
Sponsor: Bloomington Meadows Hospital

“Taking Care of Your Community”

Thursday, August 17, 2017 | 5:30-7:00 p.m. | Bloomington Country Club
Guest Speaker: Peggy Welch, Chief Advocacy Officer, Indiana Family and Social Services. Sponsor: Old National Bank

▶ If you’re interested in learning more or attending a Women of Vision Forum, please contact Diane Buzzell at 812.353.9567.



“Quality health care is a vital component of a vibrant and dynamic community, and IU Health Bloomington Hospital is an essential element of quality health care in South Central Indiana. The Foundation supports the hospital by allowing the hospital to fund new, cutting edge opportunities that the hospital might not otherwise pursue.”

- Foundation Board Member Steve Moore,
CEO, CarDon & Associates



“The impact of the Foundation on the local community over the past 50 years has been to enhance IU Health Bloomington Hospital’s resources in a way that has improved patient and family care – which is a positive reflection on the community. Three philanthropic enhancements that come to mind are the efforts to upgrade the Emergency Room to a Level III Trauma Center, the enhancements to upgrade the Special Care Nursery to a Level III Newborn Intensive Care Unit, and the building and expansion of the Hospice House. All of these efforts have allowed patients to remain in the area and receive preeminent health care.”

- Foundation Board Member Sonna Merk,
Retired Hospital CNO



Curious about the New Medical Campus?

The Bloomington Hospital Foundation invites you to visit iuhealth.org/bloombuild to learn the latest about the new medical campus. Currently you may view renderings of a site concept that has been approved. Be sure to check back often for regular updates – including announcements on philanthropy and the role that Bloomington Hospital Foundation will play in the future of local health care.

Save the Date for
Hoosiers Outrun Cancer
Saturday, September 30, 2017



Mark your calendar for the 18th running of Hoosiers Outrun Cancer! This fantastic fall race – often voted the #1 local road race – benefits the IU Health Olcott Center.

The Center provides our community with information on cancer prevention, early detection, diagnosis and treatment – all free of charge thanks in large part to Hoosiers Outrun Cancer and the amazing runners, walkers, volunteers and local businesses who support the race.

The IU Health Olcott Center’s comprehensive services provide comfort, support and education to cancer patients, their caregivers and loved ones throughout our community. Cancer screenings, health fairs, classes and sunscreen distribution also occur annually. Altogether, the Olcott Center makes an impact on more than 14,000 people every year, and Hoosiers Outrun Cancer is their primary funding source.

Mark your calendar and save the date for Saturday, September 30, 2017!

Thank YOU!

Without your generosity and support, our community might not have some of the programs and services you’ve read about in this issue of IMPACT. From the Bloomington Hospital Foundation to you, thank you for the local IMPACT you help make in our community every day.

Bloomington Hospital
FOUNDATION

IMPACT LOCAL HEALTHCARE

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SPRING 2017

A Publication produced through Marketing & Community Relations of IU Health Bloomington Hospital



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