

# Bloomington Hospital FOUNDATION

## Annual Report 2016

Bloomington Hospital  
**FOUNDATION**

IMPACT LOCAL HEALTHCARE





# Bloomington Hospital Foundation Mission

Our mission is to support Indiana University Health Bloomington to be one of the best hospitals in the state of Indiana.



The Bloomington Hospital Foundation Board of Directors is comprised of 23 members. The Board guides the Foundation in fund development and investment allocation assuring that all gifts stay local in our community. A special thank you to 2016 outgoing Board members Alisa Hendrix and Darby McCarty.

Pictured at left is the 2016 Bloomington Hospital Foundation Board of Directors. Seated (left to right): Maria McKinley, Mona Mellinger, Angela Parker, Darby McCarty; standing (left to right): Kevin Theile, John Hurlow, Jason Banach, Aimee Hawkins-Mungle, Tedd Green, Sonna Merk, Winston Shindell, Shawn Williams, Doug Dayhoff, Lance Like; not pictured: Julie Donham, Alisa Hendrix, Dr. Jim LaFollette, Dr. Dean Lenz, Don Lukes, Ric Olson, Dr. Drew Watters, Susan Wier (ex-officio), Mark Moore (ex-officio) and Matt Bailey (ex-officio).

*Bloomington Hospital Foundation is a 501(c)(3) not-for-profit organization. All gifts are tax deductible by law.*

## 2017 Bloomington Hospital Foundation Board of Directors

Jason Banach; Doug Dayhoff; Julie Donham; Tedd Green; Aimee Hawkins-Mungle; John Hurlow; Buck Klemkosky; James LaFollette, MD; Dean Lenz, MD; Lance Like; Maria McKinley; Mona Mellinger, Secretary; Sonna Merk; Ric Olson, Treasurer; Angela Parker, Board Vice Chair; Winston Shindell; Kevin Theile, Board Chair; Drew Watters, MD; John West; Shawn Williams; Matt Bailey (ex-officio); and Susan Wier (ex-officio)

Since 1967, the Bloomington Hospital Foundation has been this community’s original healthcare not-for-profit. We are passionate about leading philanthropic efforts to improve the quality of healthcare and impact the lives of patients in the Bloomington area.

### 2017 Foundation Staff:

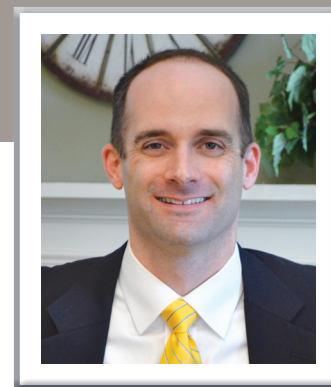
- JON BARADA, MBA, CFRE, PRESIDENT**
- SARAH BOCK, DATABASE ADMINISTRATOR**
- DIANE BUZZELL, MAJOR GIFTS OFFICER**
- MARIA CARTER, FOUNDATION COORDINATOR**
- LAUREN DEXTER, SPECIAL EVENTS AND MARKETING MANAGER**
- HEATHER ROBINSON, FINANCIAL OPERATIONS MANAGER**
- KARIN ST. JOHN, VICE PRESIDENT**

### Bloomington Hospital Foundation 2016 Annual Report

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# Letter from the President



Jonathan W. Barada, MBA, CFRE  
President, Bloomington Hospital Foundation

Dear Friend of the Foundation:

Each year I take great pride in sharing with you the myriad ways the Bloomington Hospital Foundation has had an impact on our local community – and 2016 is no exception. As you'll see on the Financials page of this report, together this community helped us raise \$1.9 million. And thanks to your generosity, we were able to allocate \$1.34 million in support of local healthcare throughout 2016.

Raising money can be hard work; in our community, raising money can also be a lot of fun. The spring of 2016 was no exception when we held 100 Men Who Cook in partnership with Old National Bank. That event raised a record \$120,000 split between G.O.A.L. (Get Onboard Active Living) and our local Meals on Wheels. The fall gave us another successful Hoosiers Outrun Cancer which raised over \$200,000 for the IU Health Olcott Center. And the year culminated in the annual Gala, a beautiful "Evening in the Garden" that raised \$120,000 for the Hospital's Greatest Need fund – likely in support of the future hospital.

I'm always a fan of our "big campaigns" but I think it's also important to note some of the smaller expenditures that truly make an impact on local patients and families. In 2016 these included (but are not limited to):

- Sleep Chairs in Inpatient Oncology Rooms
- Modems in Ambulances
- Podiatry Chair
- iPads for Children's Therapy
- Bladder Scanner for Hospice
- Therapeutic Stability Balls
- Pediatric Trauma Equipment
- Wireless Blood Pressure Monitors
- Wireless Weight Scales
- Automatic External Defibrillators
- HIV/Positive Link Support
- HEART Fund Employee Assistance
- Employee Scholarships and Grants
- Smoking Cessation Study
- Alzheimer's Resource Service Classes

Regarding big campaigns, I'd like to update you on the 2014 Trauma Services Campaign. As I shared with you last year, thanks to your support, crucial equipment is in place and in use. The hospital had its initial consultative visit toward becoming a Level III Trauma Center in 2015 and a verification visit just this spring. In May of this year, the hospital received Level III Verification and is the only trauma center in our region. So although this annual report shares 2016 successes, I would be remiss not to share with you this news that has just occurred in 2017!

Speaking of 2017, we're celebrating our 50th year this year. Again, not technically a 2016 report-out, but important to share none-the-less. And since we're forward-looking, I'll briefly touch on the new IU Health Bloomington Hospital build. The role of philanthropy has not yet been determined – but make no mistake, it will be important and it will likely be the largest undertaking of the Bloomington Hospital Foundation. I look forward with great excitement and anticipation to the local "stamp" the Foundation – with your support – will be able to put on the new hospital campus.

As I close, I'd like to draw your attention to our logo. Toward the end of 2016, we updated our tagline to "Impact Local Healthcare." It says a lot about what we are able to do with your generous support. That's really what it's all about – making a positive impact on the lives of those in our local community. As always, thank you for your continued support of the Bloomington Hospital Foundation. I look forward to partnering with you to create an even stronger IU Health Bloomington Hospital for the people of Bloomington and south central Indiana.

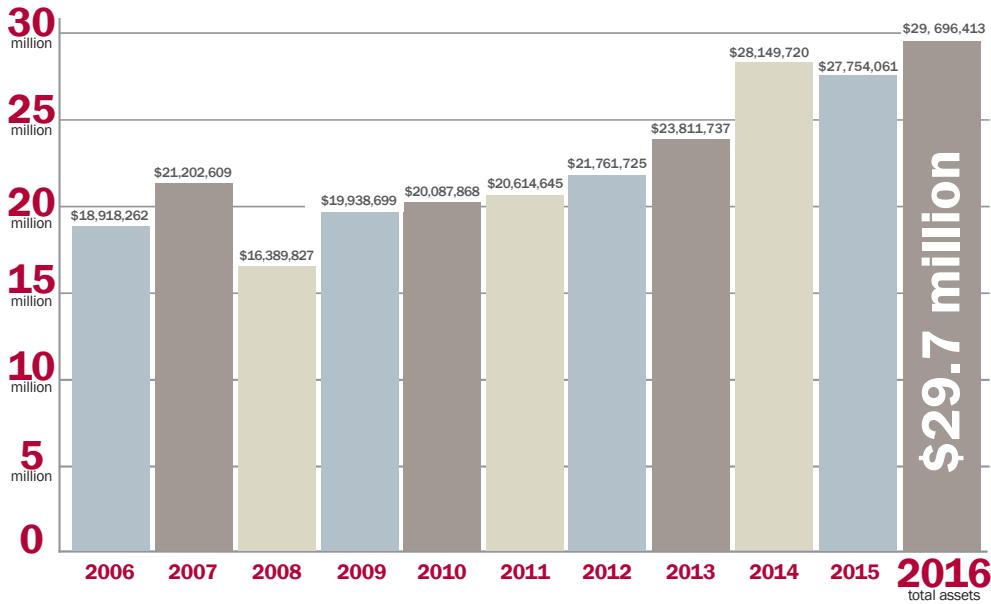
Sincerely,

A handwritten signature in black ink, appearing to read "Jon", written in a cursive style.

Jonathan W. Barada, MBA, CFRE  
President, Bloomington Hospital Foundation

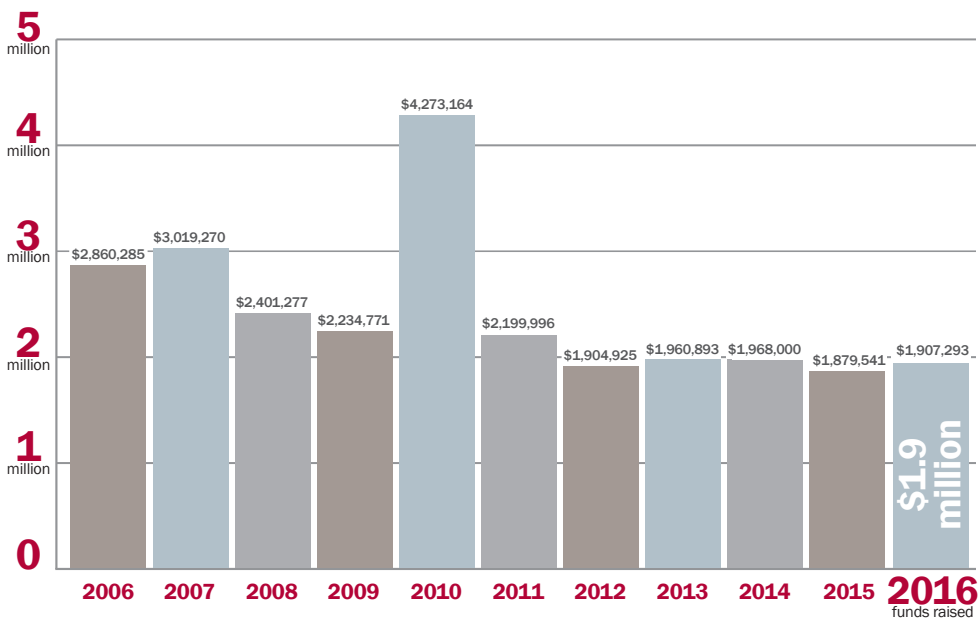
# Financials

## Total Financial Assets



## Total Funds Raised

Per Year by the Bloomington Hospital Foundation\*



\*PLEASE NOTE: figures include grants to affiliated entities.

# Financials

## 2016 In Memory/In Honor

Thank you to the many who gave in 2016 by remembering or honoring loved ones with a gift to the Bloomington Hospital Foundation.

**\$160,000** raised in Memory or Honor

**2,239** gifts received



*“This donation to the Alzheimer’s Resource Service is given in loving memory of our dear friend.”*

*“Please accept this donation as a ‘thank you’ honoring the wonderful staff of Volunteers in Medicine.”*

## 2016 Foundation Funding Allocations/Disbursements

2016 Funds Allocated by Program Area\*



\* The programs and dollar figures listed represent selected 2016 funding priorities but do not represent the total amount of funds allocated/disbursed in 2016.

# Making a Local Impact

## IU Health Olcott Center

▶ Free of Charge

- ▶ 12,000 impacted via outreach or services
- ▶ 6,000 encounters with patients
- ▶ Served 400+ walk-ins
- ▶ Followed nearly 500 patients monthly
- ▶ 46 Support Group sessions held
- ▶ \$200,000+ raised via 2016 Hoosiers Outrun Cancer



## Continuing Education

- \$75,000 in continuing education grants distributed to IU Health Bloomington Hospital employees helping to create a highly-skilled team providing second-to-none care
- Inspirational nursing lecture by award-winning motivational speaker Sam Glenn

## Community Initiatives



### Volunteers in Medicine

- 8,777 total appointments
- \$1.2 million in free medications distributed
- 5,000+ volunteer hours

### Meals on Wheels

- 34,000 meals delivered in 2016
- 11,600+ free meals
- 3,700+ more free meals than 2015 thanks to proceeds from 100 Men Who Cook



### Get Onboard Active Living (G.O.A.L.)

- 31 families participated in full program
- 450 5th grade children impacted via G.O.A.L. Classrooms
- 42 strider desks, pedal desks and standing desks provided
- 600 K-6 grade children reached through G.O.A.L. after-school program



## Patient Support Purchases

Providing that Extra Margin of Excellence

- Hospice House:
  - Bladder scanner
  - Ice maker
- Women & Children's Services:
  - 2 high-frequency jet ventilators
  - 2 oscillator ventilators
  - 2 neonatal ventilators
- Children's Therapy:
  - Toileting system
  - Language communication project equipment
  - iPads and adaptive applications
  - Social worker salary support
- And More...
  - Podiatry chair
  - Owen County ambulance modems
  - Wheelchairs
  - Car lease for rehabilitation car
  - Smoking cessation study
  - Susie's Place trauma education and equipment
  - HIV/AIDS Positive Link support
  - In-home nursing care
  - Patient support with transportation (cab fares, gas cards, bus fares, etc.)
  - Coordinated School Health program support
  - HEART Fund support (Helping Employees Across Rough Times)



## IU Health Alzheimer's Resource Service

- Caregiver University pilot program launched
- Transportation and respite care vouchers distributed
- 180 professionals attended first-ever ARS conference
- More than 2,000 individuals/families/groups served free of charge



# Corporate Giving Making an Impact

## Focus on: Bunger & Robertson

It was the late 1940s when local attorney Len Bunger first began legal representation of Bloomington Hospital. Healthcare and law was much different then...he represented the hospital for free in exchange for medical care. His children were born at the hospital without charge in return for legal services provided by Len. Fast forward nearly 70 years, and though Len is deceased, Bunger & Robertson still provides legal services to IU Health Bloomington Hospital.



And the firm, knowing the benefit of good, local healthcare, gives back to the hospital via the Bloomington Hospital Foundation. "Our relationship with the Bloomington Hospital Foundation has been the primary way for us to support the hospital and healthcare in Bloomington and the surrounding communities," said Jim Whitlatch, Partner, Bunger & Robertson. "Strong local healthcare is critical on many different levels."

Jim continued by explaining the impact our local hospital has had on himself, his family, his employees and the community at large. "I personally have had three children who were born at IU Health Bloomington Hospital. I've also spent time there as a patient," he said. "I'm grateful for the great care that we have available to us in this community."

Jim also noted the significance of the hospital as it ties to the economy of the community. "Having a strong hospital and healthcare system is critical to enticing businesses and residents," he explained. "You never see a survey of great places to live or great locations to retire without a significant mention of the healthcare available in that community."

"Supporting the Bloomington Hospital Foundation is one of the most important things we can do both as individuals and as businesses."

Bunger & Robertson generally chooses to give to the Hospital's Greatest Need. "We do not have a specific cause," he said. "We trust the Foundation to understand the hospital's needs, and we are supportive of having our contributions go to where there is the greatest need."

The local law firm sponsors Hoosiers Outrun Cancer, the annual Gala and 100 Men Who Cook (since its inception). Jim personally supports the Foundation via the Heritage Society. Not only is his law firm a Foundation Corporate Partner, but the employees of Bunger & Robertson are also active in the Foundation. Several of the firm's 30+ employees participate in Hoosiers Outrun Cancer each year. Some have served on the Foundation board. Many are individual donors.

"A strong hospital supported by a strong local Foundation is critical to both the physical and economic health of the Bloomington community," Jim stressed. "I would encourage local businesses to consider healthcare as a cornerstone of a robust community. Supporting the Bloomington Hospital Foundation is one of the most important things you can do to protect both your business and your biggest assets - your own health, the health of your family, the health of your employees, and the health of your fellow residents."

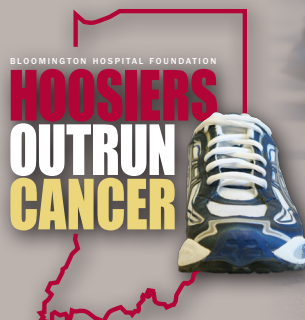
### About Bunger & Robertson

*Steeped in tradition and firmly entwined within the Bloomington community, Bunger & Robertson makes its clients feel like family members. For more than 60 years, Bunger & Robertson has been a part of the Bloomington community. They serve both businesses and individuals - from estate planning to starting a business to resolving a difficult conflict, they are there to help. Learn more about Bunger & Robertson at [lawbr.com](http://lawbr.com). Over the years, Bunger & Robertson has donated nearly \$200,000 to the Bloomington Hospital Foundation in addition to individual employee donations. Along with their generosity to the Foundation, Bunger & Robertson supports many other local charitable organizations as well.*

# SAVE THE DATE!

**SATURDAY, SEPTEMBER 30, 2017**  
IU MEMORIAL STADIUM

REGISTER ONLINE: [HoosiersOutrunCancer.org](http://HoosiersOutrunCancer.org)  
Benefiting the IU Health Olcott Center



5K WALK | 5K RUN  
1-MILE FAMILY WALK | 1-MILE KIDS' RUN

Bloomington Hospital Foundation  
P.O. Box 1149  
Bloomington, IN 47402

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Bloomington Hospital  
**FOUNDATION**  
IMPACT LOCAL HEALTHCARE

The Bloomington Hospital Foundation is located in the Cochran House at 405 N. Rogers St.; P.O. Box 1149; Bloomington, IN 47402.

Visit us at [BloomingtonHospitalFoundation.org](http://BloomingtonHospitalFoundation.org) or on Facebook. Call us at 812.353.9528.

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